

18TH INTERNATIONAL EDITION IN MUMBAI (INDIA)



MEGA TRADE FAIR ON CORPORATE GIFTS, STATIONERY & WRITING INSTRUMENTS

S U C C E S S F U L 1 8 T H Y E A R



**STATIONERY**  
ASIA 2011

**GIFTS**  
INDIA  
2011

**PEN**  
WORLD  
2011

**BANGALORE**  
5 - 8 AUGUST, 2011 (FRIDAY TO MONDAY)  
PALACE EXHIBITION & CONVENTION CENTRE,  
BANGALORE, INDIA

**MUMBAI**  
16 - 19 SEPTEMBER, 2011 (FRIDAY TO MONDAY)  
NEHRU CENTRE, WORLI,  
MUMBAI, INDIA

**INTRODUCTIONS**  
TRADE SHOWS

~ ORGANIZED & CONCEPTUALIZED BY ~

**EXHIBITIONS**  
AND EVENTS

*Get a year's Business in 4 days*

*Corporate Gifts... Promotional Gifts... Personal & Festival Gifts..  
Office & School Stationery... Automation & other office products*



**Over 17000 trade visitors in four days ( statistics of previous year)**

- 4,972 - Corporate Clients
- 7,689 - Representatives of wholesale purchasing companies (importers, exporter, distributors, regional dealers)
- 2,520 - Representatives of trade & retail chains
- 894 - Shop Directors
- 1,530 - Advertising & Creative Agencies

*In short this event will be the most important, most comprehensive and most professional sourcing option in India in the year 2011, as it will provide the latest insight on writing instruments, gifts, stationery & office requisites all under one roof.*



#### **VISITOR PROMOTION CAMPAIGN & SUPPORT SERVICES**

**MASSIVE ADVERTISING CAMPAIGN:** The exhibition will be promoted by a high impact newspaper campaign in the region as well as all over India in the Times Group Publications with special features in The Times of India & The Economic Times to guarantee full-scale publicity of the mega event.

**DIRECT MAIL:** Over 50,000 invitations with exhibitor & product information will be mailed to well identified target buyers from all over India & overseas.

**INTERNET MEDIA:** Website / Email will be used extensively to promote the event nationally & internationally

**INTENSIVE FOLLOW-UP:** Follow-up will be done personally by E-mail & telephone to buyers to confirm the arrival of invitations and encourage them to visit the event.

**SHOW DIRECTORY:** Comprehensive information of exhibitors and their products will be listed in the CD Show Directory free of charge.

**COMPLIMENTARY VISITOR'S DATA CD:** Participants will be provided with a complimentary data CD of all business visitors within few days of completion of the show for follow-up.

**COMPLIMENTARY INVITATIONS:** Complimentary special passes & invitations will be provided to the exhibitors in limited quantities for distribution to individual clients and prospects.

F O R   S P A C E   B O O K I N G S   C O N T A C T

**INTRODUCTIONS TRADE SHOWS**

<b>INDIA</b>	-	<b>MUMBAI</b>	Vijay Jadhav: +91 - 9323810153 vijay@infairs.com Shekhar Bambardekar: +91 - 9324095081 shekhar@infairs.com
		<b>BANGALORE</b>	Harish Sachdev: +91 - 9620463920 harish@infairs.com
		<b>CHENNAI &amp; DELHI</b>	Renit Daniel: +91 - 9840093858 renit@infairs.in
<b>SRI LANKA</b>	-		Emile Gunsekara: +94 - 773018888 emile.gunasekara@gmail.com
<b>THAILAND</b>	-		Orathai Tochanchalard: +66 - 89 9649654 pannee_inter@yahoo.com

**THE TIMES OF INDIA**

<b>MUMBAI</b>	Tanuj Bhatt	+91 - 9819437643
<b>BANGALORE</b>	VKN Prasad	+91 - 9844355290
	Vythy	+91 - 9886015423
<b>DELHI</b>	Sumit Solanki	+91 - 9911759292
<b>AHMEDABAD</b>	Muzzammil Khan	+91 - 9909909967
<b>CHENNAI</b>	G. Sai Krishnan	+91 - 9840380706
<b>KOLKATTA</b>	Prachi Jain	+91 - 9331762090
<b>PUNE</b>	Ashish Joseph	+91 - 9890383534

**HEAD OFFICE - MUMBAI**

116, Morya Estate, New Link Road, Andheri (W), Mumbai - 400 053.  
• Tel.: +91 - 22 - 4094 2222 • Fax: +91 - 22 - 4094 2244 • Email: info@infairs.com • Website: www.infairs.com

**BANGALORE**

Gopal Nilayam, No. 18 / 20, Buddha Vihar Road, Cox Town, Bangalore - 560 005.  
Tel.: 080 - 6546 1109 / 10 / 12

EXHIBITIONS | CONFERENCES | TRADE DELEGATIONS | SEMINARS

Mumbai • Bangalore • Chennai • Delhi • Sri Lanka • Thailand

INTRODUCTIONS - Providing Platform for International Business

*One Event - Multiple Advantages*